



**GREATER MANCHESTER
HEALTH AND WELLBEING INTERIM BOARD**

**MINUTES OF A MEETING OF THE GREATER MANCHESTER HEALTH AND
WELLBEING INTERIM BOARD HELD ON 21 NOVEMBER 2014 AT
MANCHESTER TOWN HALL**

Members Present:

Councillor Cliff Morris (in the Chair)	Bolton MBC
Councillor Paul Andrews	Manchester CC
Councillor John Pantall	Stockport MBC
Councillor Patricia Young	Trafford Council
Dr Chris Duffy	HMR CCG
Mike Tate	Wigan Borough CCG
Martyn Regan	Public Health England
Warren Heppolette	NHS England
Dave Nunns	GM Healthwatch Organisations

Associate Member:

Jason Smith	Pennine Care NHS Trust
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Also present:

George Hosking	Wave Trust
Councillor Michael Young	Trafford Council
Steven Pleasant	Tameside MBC
Donna Hall	Wigan Council
Rob Bellingham	NHS England (GM)
Jane Pilkington	NHS England
Wendy Meredith	Bolton Council & GMDsPH
Dr Ann Hoskins	Public Health England
Stephanie Butterworth	Tameside MBC
Alex Whinnom	GMCVO
Pat McKelvey) GM PSR Team
Jill Beswick)
Vicky Sharrock)
Jan Robinson	Bolton Council
Dr Tina Greenhough	Tameside & Glossop CCG

Catherine Mee
Andrew Burridge
Julie Gaskell

Tameside & Glossop Community
Health
GMIST
GMIST

APOLOGIES:

Councillors Rishi Shori and Keith Cunliffe, Dr Tim Dalton, Dr Kiran Patel, Mike Burrows, Ian McCartney, John Schofield and Mary Whyham,

GMH/14/21 DECLARATIONS OF INTEREST

None were received.

GMH/14/22 MINUTES

RESOLVED/-

That the Minutes of the meeting of the GM Health and Wellbeing Interim Board held on 9 May 2014 be approved.

GMH/14/23 MATTERS ARISING

There were no matters arising.

GMH/14/24 INTRODUCTION

The Chair reminded the meeting of the Board's development session held in August and the decision to refocus the Board on 3-4 clear strategic issues in the context of the Greater Manchester (GM) Strategy. It was reiterated that the Board had agreed to focus upon Early Years, along with Worklessness (concentrating on mental health) and Aging Better, all of which also align with the developing Greater Manchester Public's Health Strategy.

The Chair also recognised that the meeting followed a Masterclass session hosted by the Board and led by George Hosking Founder, CEO and Research Co-ordinator of the WAVE Trust which focuses on promoting child development through the critical first 1001 days of life.

Steven Pleasant gave a brief overview of the work to be developed at pace in GM and assured the Board that the partners are working in collaboration and are able to provide briefings as work progresses.

GMH/14/25 EARLY YEARS – STRATEGIC OVERVIEW

There then followed three presentations:

The Case for Change

George Hosking gave a brief overview of his previous masterclass presentation which illustrated how the goals of a public service reform can be achieved by early intervention during the first 1001 days of life, from conception to the age of two. The presentation described how the right start in a child's life can reduce violence,

substance abuse, lack of education/employment skills and poor mental health. That quality child development can improve individual lives and societal success.

The presentation highlighted ten policy recommendations that it was believed the Board should give consideration to:

- Increase breastfeeding and good antenatal nutrition
- Promote language development
- Assess and identify where help is needed
- Reduce domestic violence; and stress in pregnancy
- Achieve a major reduction in abuse and neglect
- Set up an effective and comprehensive perinatal mental health service
- Focus on improving attunement
- Promote secure attachment
- Ensure good, health-led multi-agency work
- Ensure early years workforce has requisite skills

In response to a query raised by a Member regarding workforce development, it was felt that there was a significant requirement of general skills for early years rather than “specialist” and that it was important to have professional community engagement.

Best Start in Life

Dr Ann Hoskins, Director of Children, Young People and Families, Public Health England (PHE) presented to the Board a PHE overview and perspective on Early Years and highlighted “Best Start in Life” as one of 7 PHE priorities. Dr Hoskins welcomed Greater Manchester’s vision for Early Years and recognised the financial challenges which may be encountered.

The presentation explored PHE focus on evidence of impact on children’s health outcomes which included:

- That currently around half of the children in England (51.7% in 2012/13) achieve a satisfactory level of development at the end of reception as measured by the Foundation Stage Profile.
- Around 1 in 10 children are obese at age 5 years.
- 7% of children around 5 years of age have speech, language and communication needs.
- Evidence of significant inequalities including early cognitive development.
- PHE commitment to increase the number of health visitors giving 6 priorities for demonstrating success and building sustainable services post 2015.

GM Early Years New Delivery Model – Progress Report

The Board received a presentation from Donna Hall, Chief Executive, Wigan Council and Jane Pilkington, Head of Commissioning, NHS England which gave an overview and progress on the GM Early Years New Delivery Model, including Health Visitor transformation. The Board were informed of the GM objective to increase school readiness by making best use of all resources.

The Board were reminded that Early Years programme had been established as an area of focus following the Manchester Independent Economic Review and a key

element of the Greater Manchester Strategy. The need for investment in this strategic priority was recognised.

Concern was raised regarding the disparity of investment across the conurbation. Emphasis was stressed on the importance of political champions throughout the ten GM districts. The Board were asked to give a statement of support and for Board Members to advocate this through their local Health and Wellbeing Boards.

RESOLVED/-

1. That the presentations be noted.
2. That the investment in Early Years will continue to be recognised by the Board as a strategic priority as previously established within the Manchester Independent Economic Review and Greater Manchester Strategy.

GMH/14/26 EARLY YEARS – DELIVERY AT PACE AND SCALE

Consideration was given to the following three case study presentations after which the meeting broke up into three groups for workshop discussions.

1. Implementing the New Early Years Delivery Model in Bolton - Presentation given by Jan Robinson, Bolton Council.
2. Focusing on Parent Infant Mental Health in Tameside - Presentation given by Dr Tina Greenhough, Tameside & Glossop CCG and Catherine Mee, Tameside & Glossop Community Health Services.
3. Workforce Behaviour Change - Presentation given by Jill Beswick, Early Years Workforce Lead, GM PSR Team.

The aim of the workshop was to reflect on the above presentations, have the chance to ask questions to the workshop leads and feedback 1 or 2 potential opportunities in relation to:

- What can be done to deliver behaviour change plans at pace and scale?
- What other opportunities does the Early Years work connect to?
- How can Leaders, particularly the GM Health and Wellbeing Board and local Health & Wellbeing Boards support the work?

On conclusion of the workshop sessions, the Chair collated feedback which included that the Board prepares a statement of support and champion Early Years through the individual local Health and Wellbeing Boards. It was also agreed that the Board would receive feedback and information on further opportunities from the GM Early Years Executive at a future meeting.

RESOLVED/-

1. That the GM Health and Wellbeing Board prepares a statement of support and champion Early Years through their local Health and Wellbeing Boards.
2. That the GM Early Years Executive will feedback further opportunities identified at the workshop sessions at a future meeting of the Board.

GMH/14/27 ANY OTHER BUSINESS

The Chair announced to Members that Andrew Burrige, Policy Manager, was leaving GMIST and thanked Andrew for all of his support.

GMH/14/28 DATES OF FUTURE MEETINGS

13 February 2015

22 May 2015

14 August 2015

13 November 2015

All meetings to commence at 2pm.